

· 65 ·
TIPS
from
WISDOM
WOMEN

A Collection of Experts



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Introduction

Every part of your life influences every other part, no matter how good you are at compartmentalizing, how much you seek to balance it all, and how much wisdom you already possess. A primary focus today becomes secondary tomorrow, for more and less obvious reasons.

This booklet offers practical and immediately useable insights and wisdom in bite-size pieces from twelve professional women business owners with various expertise from throughout the United States. These surefire tools and techniques work for them, their clients, audiences, family, and friends. They can work for you wherever you are located in the world or on your life journey. And their wisdom is not reserved for women. The information provides an equal gender opportunity to positively influence your life and the lives of people around you.

Test an idea at a time. See how it works for you. Contact the authors in this booklet. They remain successful by contributing to your success. Plus they are really terrific and interesting people, people you'll want to know and enjoy.

Interview these authors in your publication if you are a journalist. Multiple sources and bulleted content are all in one place right here for your article, radio interview, or web site. Ask for a price quote if you are shopping for what they provide. Invite them to speak to your organization. Purchase printed copies of this booklet as a customized promotional tool for marketing your own business, or talk with us about licensing the downloadable version for other promotional applications. The possibilities, like the wisdom of life, are endless.

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65 TIPS from Wisdom Women *A Collection of Experts*



Table of Contents

How to Fall Back in Love with Your Job Jane Boucher	4
Owning a House Kitty Werner	5
The Business of Forgiveness Charlette Manning	6
Spousework Jacqueline Simonds	7
Brainswitch Out of Depression A.B. Curtiss	8
Parenting School-Wise Carol Josel	9
Traveling Carrie McDougall	10
Grabbing Media Attention at Trade Shows Beth Walsh	11
A Thriving Leadership Garden™ Debra J. Slover	12
Caregiving Shirley Poll	13
Growing Your Business Paulette Ensign	14
Idea to Implementation Rory Cohen	15

How to Fall Back in Love With Your Job

- 1 Set up a project that really means something to you. Do something meaningful. Find a favorite task to remind you of why you were optimistic about the job when you were first hired.
- 2 Repair a bad relationship. A manager's responsibilities include coaching, which may require listening to people when you don't feel like it.
- 3 Get one unpleasant task out of the way and throw one irrelevant task away. Tackle at least one difficult task at the beginning of the day so you can end the day doing something more enjoyable. Get rid of at least one task that really doesn't need to be done.
- 4 Collaborate more. Work with others. It has been said a million times, but there's nothing more rewarding than being part of a winning team.
- 5 Have something else important to do with your life. Nobody on their death bed ever said, "I wish I had spent more time at the office." People who have a life outside of work are better employees, managers, friends, spouses and parents.



Jane Boucher is a Certified Speaking Professional, a distinction held by fewer than 8% of professional speakers. Author of seven books, she uses the podium and paper to promote personal and professional excellence. Her best seller, *How to Love the Job You Hate*, was endorsed by Dr. Kenneth Blanchard, respected author of the best seller, *The One Minute Manager*. She has been on over 1,000 radio and television programs, was interviewed by Forbes and The New York Times, and is nationally syndicated in U.S. business journals. This high-powered Fortune 500 speaker, corporate trainer, Certified Mediator, and consultant works with organizations like: the United States Senate, Department of the Navy, Merrill Lynch, International Association of Hispanic Meeting Professionals, and Prudential of Europe.

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Owning a Home

- 1 Be prepared. Have the right insurance policy for your home and review it at renewal. If you don't have earthquake insurance, consider it. What about other major hazards? Are they covered?
- 2 Have a "go kit" ready for each member of your family in case of an emergency. It's the basics of survival for 3 days. Information is available through the Red Cross at www.redcross.org and other outlets.
- 3 Conserve energy. Switch to compact fluorescent bulbs. Turn off your computer and peripherals, cable box, TV, and entertainment equipment at the wall when not in use. Easiest way to do this: put all the components on a power strip and turn it off. You'll save enough on your power bill to pay a month or two's worth of digital cable.
- 4 Replace all your old appliances with Energy Star versions. Older refrigerators and freezers use over \$100 a year of power, newer ones under \$30-\$40/year.
- 5 Stop poisoning yourself! Get rid of household chemicals and give your body a break. Vinegar and water together are one of the best cleaners around. And "dirt cheap." There are excellent organic cleaners around as well. Use them instead.
- 6 Recycle! Clean out your home of unneeded "stuff." Offer it at www.freecycle.org to someone else who can use it.



RSBPress publishes *The Savvy Woman's Guide to Owning a Home*, the homeowner's manual for the uninformed, or overwhelmed. Midwest Book Review said, "... [it] is a charming, energetic, informative, and extraordinarily practical guide to the hundreds of minor pitfalls and dilemmas that come with being a homeowner. From how to prepare for emergencies, to which tools you should keep on hand, to how to evaluate insurance."

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